



When:

Starting: Wednesday, June 21, 2017
12:00 – 1:30 p.m.

Feel free to bring your lunch!

Cost:

*\$10 per session OR
\$25 for ALL SESSIONS*

Where:

**Northwest State Community College
Voinovich Auditorium**
22600 State Route 34
Archbold, OH 43502

Presenters:

Lisa Becher, Business Faculty,
Northwest State Community College;
Local Current Business Owner of 17
years; OH Small Business Development
Center (SBDC) Consultant

Judy Becker, SCORE mentor; Former
Business Owner of over 30 years, along
with members of the SCORE team

REGISTER

By email: nwohiosbdc@gmail.com
Walk-ins welcome!

Do you want to start your own
business?

Do you already have your own
business?

Our 3 part business series is for you!
One session a month starting in June, a
new business basic topic will be
presented by a team from SCORE and
SBDC. These two presenters have
unique business experiences of their
own to share with you. They are an
invaluable asset and will link you to the
many resources available.

Register for all sessions or just one or
two...

**June 21 - START UP BASICS AND
BUSINESS CONCEPT**

Learn the basics of testing a business idea and
identify the key factors that influence startup success.
The team will also show guidance in researching the
idea, the market, and the competition.

**July 12 - MARKETING YOUR BUSINESS
AND FINANCIAL MATTERS**

Introduction to marketing methods and tools. Also
review sales and prices, financial risks and rewards,
true startup costs, operating expenses, track progress
and organize financial information.

**August 2 - FUNDING AND THE NEXT
STEPS**

This session includes sources of funds, accounting, the
six C's of credit, banking relations, ratio analysis, and
monthly preparation and review of financial statements.
Also on hand will be mentors, banks, and other
professionals to help you through the process!