

Associate of Applied Business

Today's successful managers need a variety of skills, including communication, analytical and decision-making skills. The demand for business management personnel has risen with the growing number of small businesses in northwest Ohio. At the same time, large businesses continuously require mid-management and supervisory personnel. The graduate of the business management program is skilled in supervision, labor relations, accounting, marketing, salesmanship, and decision-making. The graduate is qualified for a position as a general manager or assistant manager of a small business or a personnel specialist, foreman or supervisor of a manufacturer, commercial business, or other organization. The business management program offers a weekend college option along with the typical schedule of daytime or evening classes.

Career Outlook

First-line supervisors of retail sales workers would directly supervise and coordinate activities of retail sales workers in an establishment or department. Duties may include management functions such as purchasing, budgeting, accounting, and personnel work, in addition to supervisory duties. Reported job titles include manager, store manager, assistant manager, department manager, shift manager, meat department manager, assistant store manager, office manager, bakery manager, and deli manager.

First-line supervisors of non-retail sales workers would directly supervise and coordinate activities of workers other than retail sales workers. Supervisors may perform a variety of duties that include budgeting, accounting, and personnel work, in addition to supervisory duties. Reported job titles include area sales manager, branch manager, director, district sales manager, inside sales manager, manager, outside sales manager, sales manager, sales supervisor, and vice-president of sales.



Business & Public Services Division

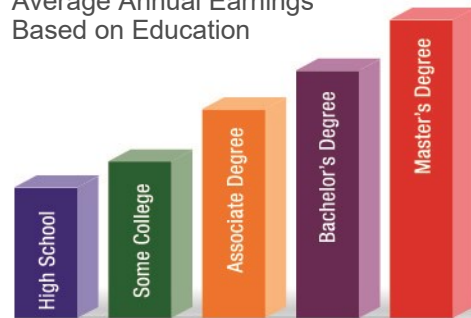


Questions:
NSCC Admissions Office
(419) 267-1320
admissions@NorthwestState.edu

www.NorthwestState.edu

2019-2020

Education Pays
Average Annual Earnings
Based on Education



Based on data from the Bureau of Labor Statistics

NSCC is accredited by:
The Higher Learning Commission
(312) 263-0456
www.ncahigherlearningcommission.org

PROGRAM SEQUENCE

First Semester		Credits
+ ACC111	Financial Accounting	3
BUS101	Introduction to Business	3
CIS114	Microsoft Applications	3
ECO212	Microeconomics	3
ENG111	Composition I	3
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		15
Second Semester		Credits
+ ACC112	Managerial Accounting	3
ENG112	Composition II	3
+ MGT110	Management	3
+ MKT110	Marketing	3
	Mathematics Elective	3
	Social Behavioral Science Elective	3
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		18
Third Semester		Credits
+ BUS221	Business Law	3
+ CIS113	Microsoft Excel	3
+ MGT210	Human Resource Management	3
+ MKT230	Salesmanship	3
	Humanities Elective	3
		<hr/>
		15
Fourth Semester		Credits
ACC221	Cost Accounting I	3
BUS221	Business Communications	3
+ BUS250	Labor Relations	3
+ MGT280	Business Climate Analysis	3
	Natural Science Elective	3
		<hr/>
		15
Total Program Credit Hours		63

+ Students must attain a 2.00 grade point average in these technical courses to graduate.