

Associate of Applied Business

The visual communication-graphic design degree prepares students for a variety of positions utilizing computer graphics and imaging skills. Graduates are prepared to produce public relations materials including print, video, and electronic media.

Graduates may transfer as juniors to complete a bachelor's degree in visual communications.



Career Outlook

Opportunities within this field are expected to grow due to the emphasis on visual appeal in product design, advertising, marketing, web design and television. Willingness to relocate, however, may be an important factor since many of the opportunities will be in larger metropolitan areas.



Arts & Sciences Division



Lana Snider, B.B.A., M. Ed.
Dean

Questions:

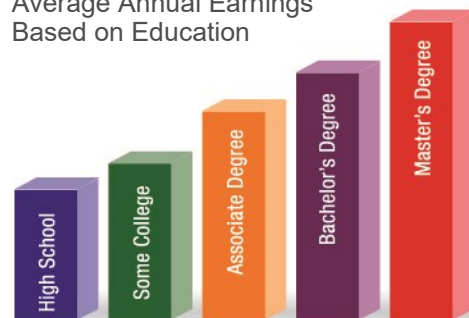
NSCC Admissions Office
(419) 267-1320
admissions@NorthwestState.edu

www.NorthwestState.edu

2019-2020

Education Pays

Average Annual Earnings
Based on Education



Based on data from the Bureau of Labor Statistics

NSCC is accredited by:
The Higher Learning Commission
(312) 263-0456
www.ncahigherlearningcommission.org

PROGRAM SEQUENCE

First Semester		Credits
ART103	Beginning Drawing	3
CIS114	Microsoft Applications	3
ENG111	Composition I	3
+VCT103	Introduction to Visual Communication	3
+VCT182	Photography	3
		15

Second Semester		Credits
+CIS129	Web Page Development	3
ENG112	Composition II	3
+VCT111	Layout & Design	3
+VCT120	Vector Graphics	3
MTH105	Quantitative Reasoning	OR
STA120	Introduction to Statistics	3
		15

Third Semester		Credits
ACC111	Financial Accounting	3
HUM230	Art Appreciation	3
+VCT261	3D Computer Modeling	3
+VCT268	Video Production	3
	Natural Science Elective	3-4
		15-16

Fourth Semester		Credits
+VCT204	Concepts of Visual Communication	3
+VCT266	Multimedia Production	3
ENG113	Speech	3
	Program Elective*	3
	Social/Behavioral Science Elective	3
		15

* Program Electives: BUS221, ENG217, MGT221, VCT210, VCT289

+ Students must attain a 2.00 grade point average in these technical courses to graduate.

Total Program Credit Hours **60-61**