

## MARKETING CERTIFICATE

### **Certificate**

Certificates are for people who want to train for a job rather than to earn a college degree. In some cases, however, a certificate can pave the way to college because certain programs' credits count toward a future degree. And for some people, certificate programs help them prepare for licensure, certification, or other career-related qualifications.



Business occupations in which some workers reported needed a certificate include property, real estate, insurance, community association managers, farm products buyers, marketing specialists, purchasing agents, medical or legal secretaries, assessors, and tax preparers.





**Education Pays** 

#### **Business & Public Services Division**



Jason Rickenberg, M.B.O.L, M.B.A. Dean

#### **Questions:**

NSCC Admissions Office (419) 267-1320 admissions@NorthwestState.edu

www.NorthwestState.edu

Average Annual Earnings
Based on Education

Bachelor's Degree

Master's Degree

Based on data from the Bureau of Labor Statistics

NSCC is accredited by: The Higher Learning Commission (312) 263-0456 www.ncahigherlearningcommission.org

2022-2023

# **PROGRAM SEQUENCE**



Fall Semester		Credits
ECO212	Microeconomics	3
ENG111	Composition I	3
CIS114	Microsoft Applications	3
MKT210	Advertising	3
VCT210	Essentials of Social Media	3
·		15

Spring Semester		Credits
MKT110	Marketing	3
MGT120	Supervision	3
ECO211	Macroeconomics	3
MKT230	Professional Selling	3
MGT230	Retail Management	3
		15

Total Program Credit Hours 30

Gainful employment information for NSCC's certificate programs can be found online.

Gainful employment information includes: estimated cost of the program, average student loan debt and types of jobs available.