Northwest State Community College

INTERNATIONAL / GLOBAL BUSINESS

Associate of Applied Business In Business Management

The value and importance of global business has finally come of age in the U.S., where market forces are demanding professionals and paying them competitive wages for knowledge and skills in this area. Northwest State is fortunate to be located in the heart of the NAFTA Corridor, on the road between Monterrey, Mexico and Windsor, Ontario.

Students entering into Northwest State's associate degree program will learn international and global business concepts while studying in the business management program. The program provides students an entry-level preparation that will enhance cultural awareness and polish business skills.

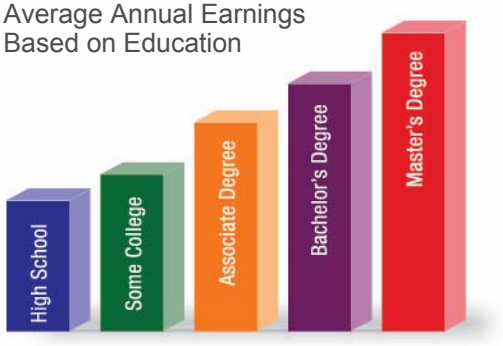
Career Outlook

Employment opportunities are varied and will depend on each individual goal. Entry-level management positions are found in the manufacturing, retail, food service, banking, and governmental services. Students will be familiar with international business so as to assist in businesses which focus on a global market of customers and suppliers.

Business Technologies Division

Michael N. Wolfe, D.M.
Dean

Education Pays
Average Annual Earnings
Based on Education



Based on data from the Bureau of Labor Statistics

Questions:
NSCC Admissions Office
(419) 267-1320
admissions@NorthwestState.edu

www.NorthwestState.edu

2016-2017

NSCC is accredited by:
The Higher Learning Commission
(312) 263-0456
www.ncahigherlearningcommission.org

PROGRAM SEQUENCE

Northwest State Community College

First Semester		Credits
BUS101	Introduction to Business	3
CIS114	Microsoft Applications	3
ECO212	Microeconomics	3
ENG111	Composition I	3
	Mathematics Elective	3
		15

Second Semester		Credits
ENG112	Composition II	3
+GEO110	World Geography	3
+MGT110	Management	3
+MKT110	Marketing	3
	Natural Science Elective	3
		15

Third Semester		Credits
+ACC111	Financial Accounting	3
+BUS160	International/Global Business	3
+BUS221	Business Law	3
CIS113	Microsoft Excel	3
ECO257	Global Economics	3
SSC210	Cultural Diversity	3
		18

Fourth Semester		Credits
+ACC112	Managerial Accounting	3
+BUS211	Business Communications	3
+BUS260	International Trade	3
+MGT281	Global Business Climate Analysis	3
	Computer Elective	3
		15

Total Program Credit Hours **63**

+ Students must attain a 2.00 grade point average in these technical courses to graduate.

Course curriculum is subject to change. Please consult with an Academic Advisor for up-to-date information.

Updated 4/4/16