

Associate of Applied Business

The visual communication-graphic design degree prepares students for a variety of positions utilizing computer graphics and imaging skills. Graduates are prepared to produce public relations materials including print, video, and electronic media.

Graduates may transfer as juniors to complete a bachelor's degree in visual communications.



Career Outlook

Opportunities within this field are expected to grow due to the emphasis on visual appeal in product design, advertising, marketing, web design and television. Willingness to relocate, however, may be an important factor since many of the opportunities will be in larger metropolitan areas.



Arts & Sciences Division



Jamilah Jones Tucker
Dean

Questions:

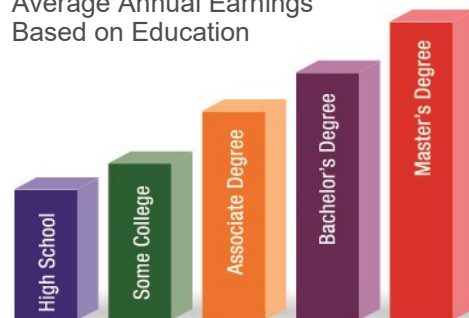
NSCC Admissions Office
(419) 267-1320
admissions@NorthwestState.edu

www.NorthwestState.edu

2020-2021

Education Pays

Average Annual Earnings
Based on Education



Based on data from the Bureau of Labor Statistics

NSCC is accredited by:
The Higher Learning Commission
(312) 263-0456
www.ncahigherlearningcommission.org

PROGRAM SEQUENCE

First Semester		Credits
ART103	Beginning Drawing	3
CIS114	Microsoft Applications	3
ENG111	Composition I	3
+VCT103	Introduction to Visual Communication	3
+CIS129	Web Page Development	3
		15

Second Semester		Credits
ENG112	Composition II	3
MTH105	Quantitative Reasoning	OR
STA120	Introduction to Statistics	3
ENG113	Speech	3
+VCT111	Layout & Design	3
+VCT266	Multimedia Production	3
		15

Third Semester		Credits
HUM230	Art Appreciation	3
	Natural Science Elective	3
+VCT120	Vector Graphics	3
+VCT261	3D Computer Modeling	3
+VCT182	Photography	3
		15

Fourth Semester		Credits
+VCT204	Social/Behavioral Science Elective	3
	Concepts of Visual Communication	3
	Program Elective*	3
+ACC111	Financial Accounting	3
+VCT268	Video Production	3
		15

* Program Electives: BUS221, ENG217, MGT121, VCT210

+ Students must attain a 2.00 grade point average in these technical courses to graduate.

Total Program Credit Hours 60