

## Associate of Applied Business in Business Management

Graduates of this program acquire skills to create innovative ventures, recognize opportunities, evaluate alternative courses of action and formulate plans to successfully achieve organizational objectives. Entrepreneurial skills can be utilized within existing organizations and government agencies to effect changes necessary to the success and survival of the organization.

Students are prepared with assessment skills in financial and legal analysis. The creation of the business plan forms the foundation for the entrepreneur and is a major focus of the entrepreneurship program.

## Career Outlook

Entrepreneurship plays a vital role in the growth of the U.S. economy. Employment both nationally and in the state of Ohio is expected to grow. Employment growth will vary by industry. Jobs you can get besides starting your own business with an entrepreneurship degree: mid-level management, business consultant, sales, research and development, fundraiser, teacher, recruiter, or business reporter.



## Business & Public Services Division



Jason Rickenberg, M.B.O.L., M.B.A.  
Dean

### Questions:

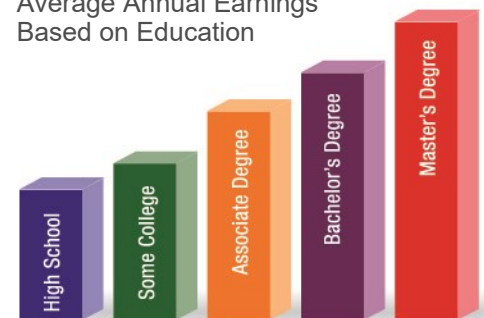
NSCC Admissions Office  
(419) 267-1320  
admissions@NorthwestState.edu

[www.NorthwestState.edu](http://www.NorthwestState.edu)

2020-2021

### Education Pays

Average Annual Earnings  
Based on Education



Based on data from the Bureau of Labor Statistics

NSCC is accredited by:  
The Higher Learning Commission  
(312) 263-0456  
[www.ncahigherlearningcommission.org](http://www.ncahigherlearningcommission.org)

# PROGRAM SEQUENCE

<b>First Semester</b>		<b>Credits</b>
BUS101	Introduction to Business	3
CIS114	Microsoft Applications	3
ENG111	Composition I	3
+ ACC111	Financial Accounting	3
+ VCT210	Essentials of Social Media	3
		15

<b>Second Semester</b>		<b>Credits</b>
+ ACC260	Accounting on Computers	3
MKT110	Marketing	3
MGT110	Management	3
ECO212	Microeconomics	3
+ MGT210	Human Resource Management	3
		15

<b>Third Semester</b>		<b>Credits</b>
+ MGT121	Entrepreneurship I & Small Bus Mgmt	3
+ ACC112	Managerial Accounting	3
	Computer Elective	3
	Social Behavioral Science Elective	3
	Mathematics Elective	3
		15

<b>Fourth Semester</b>		<b>Credits</b>
+ BUS221	Business Law	3
+ MGT221	Entrepreneurship II	3
+ MGT230	Retail Management	3
+ BUS211	Business Communications	3
	Humanities Elective	3
	Natural Science Elective	3-4
		18-19

**Total Program Credit Hours** **63**

Computer Electives: CIS113 (Microsoft Excel) or CIS129 (Web Page Development)

Math Electives: MTH105 (Quantitative Reasoning) or MTH109 (College Algebra)

+ Students must attain a 2.00 grade point average in these technical courses to graduate.